

PRECISION ADVANTAGE



What started as a small tune-up shop in Beaumont, Texas in 1976 has now grown to become a world leader in the automotive service market. With more than 400 centers—and growing—in 12 countries Precision Tune Auto Care's loyal customers depend on us for all their car care needs. We meet that challenge by providing our franchisees with a proven operating system that ensures success.

(For entrepreneurs who want to be in business for themselves but not by themselves, we offer the total package. We call this...The Precision Advantage.)

WHY AN AUTOMOTIVE FRANCHISE?

- *\$185 Billion Automotive Aftermarket*
- *Fastest Growing Franchise Category With 4-5% Growth Per Year*
- *Over 200 Million Vehicles On The Road In The U.S.*
- *Average Consumer Spends \$400 Per Year On Maintenance and Repair*
- *Consumers Value One-Stop-Shopping*
- *Consumers Value Convenience and Expertise*

WHY A PRECISION TUNE AUTO CARE FRANCHISE?

- *28+ Years of Franchising Success*
- *Proven Business Model*
- *World Class Management and Technical Training*
- *Turnkey Marketing and Advertising Programs*
- *Market Leadership Position*
- *On-going Research and Development*
- *National and Local Support Team*
- *24/7/365 Online Support System*



Sign up today to become part of our professional service team!

E-mail: caroline.hart@precisionac.com

Web Site: www.precisiontune.com

America's Neighborhood Auto Care Experts™

The Right Brand. The Total Package.

FRANCHISE FACTS



Our proven operating system addresses each of the key disciplines required to successfully own and operate a Precision Tune Auto Care...

...**Business Management/Administration, Technical Expertise, Sales & Customer Service Training, Marketing & Advertising.**

America's Neighborhood Auto Care Experts™

NUMBER OF UNITS (*as of 6/30/05)

United States: **329***

International: **96***

Currently, Precision Tune Auto Care franchises more than 400 centers throughout the U.S., Brazil, Canada, China, Dominican Republic, El Salvador, Indonesia, Oman, Portugal, Puerto Rico, Saudi Arabia, Spain, and Taiwan.

PRECISION UNIVERSITY



All aspects of our proven operating system are taught at our International Support Center near Washington, DC as well as locally. With the recent introduction of Precision Tune Auto Care's **Computer-Based Training Programs**, procedural training is now available to every center employee.

Our classroom and proficiency-based courses at Precision University include:

- **Franchise Management & Advanced Franchise Management**
- **Service Writer/Manager Training**
- **Technical Training (8 weeks, including Engine Performance,**

Automotive Electronics, Emissions & OBDII, Domestic & Asian Fuel Injection, Brakes, A/C Service & Repair, Preventive Maintenance)

FRANCHISE QUALIFICATIONS

- **Qualified business leaders with an understanding of business principles/management**
- **Approximately \$70,000 (USD) liquid assets; Ability to finance start-up costs**

INVESTMENT (USD)

Individual Franchise Fee: \$25,000

Center Start-Up Costs (includes franchisee fee): \$123,000-\$208,075*

(*variables: land, #bays, equipment, etc.)

Royalty Fee: 6-7.5% *

(*company offers sales incentive program that can result in a reduction in royalty fees.)

Area Developer/Master License Fee: Determined by area

Contract Period: 10 years with renewals

FRANCHISE PROFILE

Prototype: 6-8 bays

Site Selection: Assistance

Expansion: U.S., Canada, Overseas

Business Type: Full-Service Automotive Service & Repair Facilities

CONTACT US

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